

[ *objective* ]

TO OBTAIN A CREATIVE DESIGN POSITION IN THE FIELD OF MARKETING COMMUNICATIONS

[ *education* ]

ACADEMY OF ART UNIVERSITY, SAN FRANCISCO, BFA IN ADVERTISING '02

[ *experience* ]

FREELANCE GRAPHIC DESIGNER ('04 - CURRENT)

Created identity, web design, marketing materials, advertising, point-of-purchase graphics, and product packaging. Occasionally, was responsible for working with web developers on implementing design, as well as being a liaison between print houses and client and attending press checks.

CLIENTS INCLUDE:

JAMBA JUICE [ *national smoothie restaurant chain* ]

Together with a writing partner, created seasonal point-of-purchase campaigns. Designed graphics for in-store displays, merchandise packaging, tee shirts, and gift cards with greeting card carriers. ('04 - '06)

100WATT NETWORK [ *manufacturer and retailer of high-end lighting fixtures* ]

Responsible for creating and upkeeping all marketing materials, including advertising, direct mail, catalog, brochures, and other collateral, as well as regular updates of 100watt.net homepage. ('05 - CURRENT)

GUYOT DESIGNS, INC. [ *manufacturer and retailer of unique outdoor products* ]

Was responsible for design of all advertising, direct-mail, and trade-show materials. Created product logos and packaging. ('04 - '07)

READING PARTNERS [ *nonprofit organization matching reading tutors with students* ]

Designed 2009 Annual Report, informational brochures, posters and ads. Redesigned website to match the new marketing collateral. ('08 - CURRENT)

OCEANIC [ *diving equipment manufacturer* ]

Laid out 56-page product guides for 2008 and 2009. Retouched and color-corrected product images. Also laid out 24-page product guides for Oceanic's sister company, Hollis, for 2008 and 2009. ('07 - '08)

BRITEVISION [ *media company that invented cup sleeve advertising* ]

Art directed and designed media kit, brochures, posters, and other promotional materials. ('06)

INSTITUTE FOR THE FUTURE [ *nonprofit research group working to forecast emerging scientific trends* ]

Redesigned IFTF website. Created web layouts for various IFTF projects, including Superstruct Online Game ([www.superstructgame.org](http://www.superstructgame.org)) and a community site, Sigtific ([www.sigtific.org](http://www.sigtific.org)). ('07 - CURRENT)

ART DIRECTOR @ MAD DOGS & ENGLISHMEN, SF ('02 - '04)

Collaborated with copywriter on development of creative concepts and executions for advertising and marketing of various products and services. Art directed and designed ads for presentations, production, and pitches.

[ *skills* ]

Adobe Illustrator, Photoshop, InDesign, Microsoft Office  
Dreamweaver, working knowledge of HTML and Flash  
Copywriting, Photography, Illustration, Painting  
Fluent in Russian

[ *references available upon request* ]