

# Alina Senderzon

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[ *senior visual designer* ]

www.wickednow.com

510 703 8983

alina.senderzon@gmail.com

[ *experience* ]

## Freelance Visual Designer ('04 – current)

Created identity, web design, marketing materials, advertising, point-of-purchase graphics, and product packaging. Managed web developers on implementing design, as well as being a liaison between print houses and client and attending press checks.

## Senior Graphic Designer @ Designworks, San Jose ('10 – '10)

Was lead designer on all web and corporate design projects. Managed projects, including scheduling and managing web developers.

## Art Director @ Mad Dogs & Englishmen, SF ('02 – '04)

Collaborated with copywriter on development of creative concepts and executions for print and online advertising and marketing of various products and services. Art directed and designed ads for presentations, production, and pitches.

[ *skills* ]

Adobe Illustrator, Photoshop, InDesign

Working knowledge of Dreamweaver, HTML, Flash

Copywriting, Photography, Illustration, Painting

Fluent in Russian

[ *education* ]

Academy of Art University, San Francisco, BFA in Advertising '02

[ *references available upon request* ]